

Application of Jingchu Cultural Symbol in Design of Turquoise Jewelry

Wang Xiaoyue

Department of Jewelry, College of Jewelry, China University of Geosciences, Wuhan, Hubei, 430074, China

email: 4882748@qq.com

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Abstract: Turquoise is one of the four famous jades in China, which carries the Chinese jade culture for thousands of years. Jingchu culture is a strong local culture represented by the Hubei region of our country. It has a long history and is an important branch of the splendid local history and culture in our country. The combination of Jingchu cultural symbols and turquoise culture to create jewelry has a long history. This paper discusses the application of Hubei Jingchu cultural symbol in the design of turquoise jewelry under the guidance of these two cultural contents.

1. Jingchu Culture Symbol and Turquoise Culture

Jingchu culture is the representative of the local culture of our country. It is a special cultural content formed in a specific historical period and a specific region. At that time, in order to inherit the cultural content of Chinese vinegar, carry forward the long history, integrate the Jingchu culture into many treasure jewelry, and form the characteristic jewelry type with the cultural symbol of Jingchu as the background, it is the turquoise jewelry which combines the Jingchu culture. Turquoise, as one of the four great jades in China, has a profound cultural background which can not be underestimated.

1.1. Jingchu Culture and Its Symbols

The culture of jingchu is named after the state of chu and the people of chu. It represents the rich local culture of china's hubei region. The culture of jingchu is one of the most important cultural symbols in china's splendid history and culture. Behind the cultural symbol of Jingchu, its deep meaning connotation is fully displayed in various fields.

First of all, Jingchu people are deeply influenced by the philosophy of Laozi and Zhuangzi, so they strongly yearn for nature, pursue a kind of development thought of the unity of nature and man, pay attention to the release of the individual, in the view of Jingchu culture, it is the harmonious unity of man and nature, spirit and nature. Jingchu people and posterity have extracted a lot of cultural symbols from nature in Jingchu culture, and engraved Jingchu culture on cultural and artistic objects in combination with various natural forms. For example, in the warring States period there were a large number of Jingchu cultural bronze ware, ceramics, lacquer ware, jade and jewelry jewelry. They are not only numerous, but also very bold and innovative, forming a unique style. And in the use of Jingchu cultural symbols, the use of a large number of animal texture, including the most common dragon, Phoenix and so on. It is worth mentioning that the jingchu culture of the god bird and flat dragon are very typical, they are specially used to decorate all kinds of ornaments, among which the god bird represents the extended, soaring big bird, while the flat indicates the overlapping curl, no horn of the small dragon, these different animal texture interlaced, vivid image at the same time is distinct, among them Chu culture a large number of patterns interwoven layer by layer, highlight the wide and profound Jingchu culture.

In fact, in the spring and autumn warring States period, jingchu culture was embodied in people's life, its cultural symbol pattern gradually changed from abstract to realistic, with a large number of unearthed patterns can see the state of life of jingchu people, such as the most representative "fishing and hunting banquet month ", it represents people's labor, music, fierce battle in the process

of various pictures, vividly show the production and life process of jingchu people. In the process, the jingchu people's romantic, free life can be realized, and they are willing to express the jingchu symbol in the creation of culture and art, highlighting the strong cultural heritage of colleagues, in-depth study of its cultural value content.

1.2. Turquoise Culture

Turquoise has a profound cultural heritage, but also has the natural beauty of nature, so it is a symbol of precious and beautiful. To be sure, turquoise is also regarded as one of the four great jades in China, with a long history and is loved by people from all over the world. In general, the development and utilization of turquoise in our country has been more than 7500 years, it is in sync with the development of hetian jade, so its historical status is very high. It can be said that turquoise culture runs through the whole jewelry history, it is even more widely used than hetian jade, because in ancient egyptian, ancient bos period, turquoise has been regarded as the most mysterious exorcism, it was regarded by the royal nobles as a talisman and burial objects.

In our country, turquoise is even regarded as the aesthetic values and beliefs of the nation, for example, the Tibetan people of our country love turquoise for ten minutes, according to legend, the first Tibetan king's crown is made of turquoise stone, and this turquoise stone is a valuable tribute to the Tibetan king from neighboring countries, which is of great value. In tibet, turquoise is called "the eight treasures of tibet ", which shows the status of turquoise in tibet.

In hubei province, where jingchu culture is the local characteristic culture, turquoise has the same noble status, because in the spring and autumn warring States period has already appeared with the jingchu culture symbol and the turquoise material to create the turquoise ornaments, and in hubei Yunxian, Zhushan area is also the high-quality turquoise stone output important origin. In Hubei, a global exhibition of Chinese pine stone carving art with a background of Jingchu culture is organized every year. The industry collects and famous turquoise jewelry products and artists from home and abroad will gather in Hubei to share the experience and achievements of art design.[1].

2. Application of Turquoise Jewelry Design Based on Jingchu Cultural Symbol

Turquoise and Jingchu culture are unique, in the world of cultural play, people hope that through this beautiful natural material of turquoise to give it more artistic connotation, performance and development of Jingchu culture. In fact, most people don't know much about turquoise, but there are few people who know the culture of jingchu. The design of jewelry based on this point gives more people the opportunity to wear jewelry that contains both cultures. However, objectively speaking, the application of turquoise in modern design is relatively narrow and single, and the design of jewelry style also lacks the sense of design, which wastes the precious turquoise to some extent, and also fails to realize the clear expression of the cultural content of Jingchu, as shown in figure 1.[2].



Figure 1 More common turquoise and its jewelry design forms

2.1. Application Case of Turquoise Jewelry Design Based on Jingchu Culture —— Pine Stone and Sea

In the opening of the Book of Mountains and Seas, the Northern Classic of the Great Wilderness talks about the Jingchu culture, which contains a lot of Jingchu cultural content. In this work, turquoise and Jingchu culture are really integrated into the two cultural content, through the natural patterns of turquoise associated with the sea and narrative expression. Because the texture on each piece of turquoise is natural and unique, different patterns also form different "waves" and make

people have different associations. Using such a cultural collision to create pine stone and sea-themed brooch ornaments, this is the best fusion of Jingchu culture and turquoise culture presented, as shown in figure 2.



Figure 2 Matrix ornaments on pine stone

As shown in figure 2, this jewelry design style is unique, in which turquoise is used as the theme, in which the natural pattern lines are like the sea and the ships driving in the sea, and the faint water grass lines are floating above it, like the smoke curling up, giving people a dynamic beauty, and the scene of the long voyage is instantly present in people's minds. In the brooch petition has designed the gold production "flat dragon grain ", this also is the Jingchu culture important symbol, through the dragon grain conveys the auspicious blessing, the icing on the cake [3].

On the whole, the narrative sense of brooch works is very strong, highlighting the long drift of the people floating on the sea, but also vaguely reflect their strong yearning for and hope for their families, through the traditional classical culture from the macro point of view to reflect the micro connotation, this jewelry design style can be said to be an absolute.[4].

2.2. Application Case of Turquoise Jewelry Design Based on the Background of Jingchu Culture —— Chutian God Bird

Chutian god bird is a totem under the background of Jingchu culture, it uses turquoise jewelry to create jewelry or the first time. In ancient times, the Jingchu people worshipped the number of "nine ", using " nine "as the anode, they thought that the ancestors of Chu people Zhu Rong was the embodiment of the Phoenix bird, so Chongfeng became an important symbol of the cultural symbol of Jingchu culture, as shown in figure 3 [5].



Figure 3 " Chu Tian God Bird "turquoise necklace

This work has a long history, can be traced back to the ancient legend of Phoenix Nirvana, ancient Jingchu people thought that the god bird is the prototype of "nine Phoenix ", so in the long history of Jingchu people placed too much sentimental attachment and worship to Chutian god bird, expressing the long history of Chinese traditional culture. In the view of Jingchu people, Chutian god bird represents the perfect incarnation, it is the true, the most good, the most beautiful, the most intelligent, is Jingchu cultural symbol totem, is the symbol of Hubei. The use of turquoise, the

country's jade production "Chu Tian God Bird" is the most appropriate, the entire jewelry used in 200g turquoise, with 18K gold to form this force. The jewelry is inlaid with 21 turquoise stones on each side of the wing, plus 45 on the Phoenix crown, which represents the honor of the Ninth Five-Year Plan, and also symbolizes the courage and determination of the turquoise jewelry to fly the broad future under the symbol of Jingchu culture [6].

3. Conclusion

The combination of jingchu culture and turquoise culture to design and make jewelry products is very wonderful, the two profound cultural connotations reflect the beauty of chinese culture, it is also a development of the two cultures, is the most beautiful embodiment of cultural continuity.

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